

# SUSTAINABILITY CODE OF PRACTICE

## Background

In October 2016, at the annual meeting of the Global Initiative for Justice, Truth and Reconciliation (GIJTR, or the Consortium) held in Guatemala, a decision was made to establish a Sustainability Committee. The Sustainability Committee (the Committee) was charged with determining good practice for fundraising conducted by Consortium partners outside the scope of the Consortium's funding provided by the Department of State Bureau of Democracy, Human Rights and Labor. The Committee is comprised of the following members:

- ICSC, represented by Ereshnee Naidu-Silverman, Sara Bradshaw and Risa Zoll;
- PILPG, represented by Bridget Rutherford;
- ABA ROLI, represented by Jennifer Tsai; and
- FAFG, represented by Marte Myhre Tunheim.

In accordance with a decision made in the first Committee call on October 12, 2017, the following Code of Practice has been prepared as a guide for Consortium partners in any fundraising initiatives relating to, stemming from, or having potential impact on Consortium projects now and throughout the lifetime of the Consortium.

## Code of Practice

### I. Assumptions

1. Consortium partners share an individual and collective commitment to maximizing the scope and diversity of funding to support Consortium projects, and initiatives stemming from said projects, in recognition of the long-term nature of Consortium objectives and in pursuit of the sustainability of work undertaken.
2. The Consortium's holistic approach links the work of Consortium partners so that external perceptions of individual Consortium partners may affect perceptions of the Consortium as a whole.
3. Consortium partners each have individual fundraising needs and goals in addition to their work as Consortium partners. Partners' individual fundraising needs and goals might be amplified through the visibility and effectiveness of Consortium operations.
4. Consortium partners established the Sustainability Committee, and sought the formulation of this Code of Practice, as a reflection of (a) their dedication to transparency; (b) their respect for their Consortium colleagues and the work that partners engage in outside of the sphere of the Consortium; and (c) their shared goal to embed locally owned long-term transitional justice mechanisms in Consortium target communities.

### II. Guiding Principles

1. Consortium partners recognize the need to grow and diversify Consortium funding beyond the current grant commitments.
2. Consortium partners acknowledge the funding needs of each member organization that relate to its specific area of expertise and are external to Consortium programming.
3. Consortium partners seek to ensure transparency through regular and open communication in matters relating to Consortium sustainability in general, and fundraising in particular.
4. Consortium partners seek optimum coordination to avoid the potential conflict, confusion and negative impressions that could result from duplicate approaches or funding submissions to prospective funders for Consortium projects.

### III. Parameters of Practice

1. Consortium partners will use agreed-upon standardized texts, developed by ICSC, describing Consortium history, role, member expertise and programs in any and all materials prepared for prospective funders and/or external interlocutors when presenting as a Consortium member.



2. Consortium partners will use agreed-upon standardized talking points describing Consortium history, role, member expertise and programs as a resource in any and all discussions with external interlocutors regarding Consortium projects.
3. Given the collaborative nature of concept note and proposal development, Consortium partners will seek advance permission from fellow project partners to use said project-specific proposal text or any part thereof in individual organizational fundraising efforts.
4. Consortium partners will provide fellow partners with advance written notice of planned individual and/or collaborative funding proposal submissions that expand, extend or grow from any past or existing Consortium projects.
5. In the event that in the course of fundraising for Consortium projects, Consortium partners encounter prospective funders who express interest in the area(s) of expertise held by a fellow partner, partners may choose to share any relevant funder referrals that could advance specific components or elements of Consortium programming.
6. Consortium partners will consider sustainability strategies for Consortium and other collaborative projects at the project formulation stage, as well as throughout project implementation.
7. Partners shall notify ICSC and relevant project partners of any approved grant award relating to, stemming from, or having potential impact on existing Consortium projects.
8. Consortium partners commit to maintaining the high level of trust, mutual support and integrity of practice that has allowed the Consortium mechanism to flourish and succeed.